

Anemone

Designed by Heath Nash



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Anemone

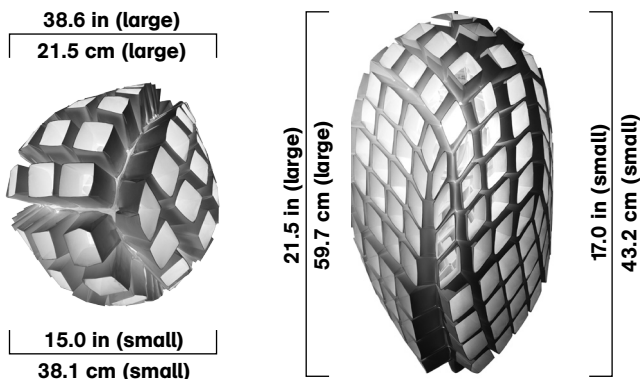
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Lamp

White coated steel interior frame

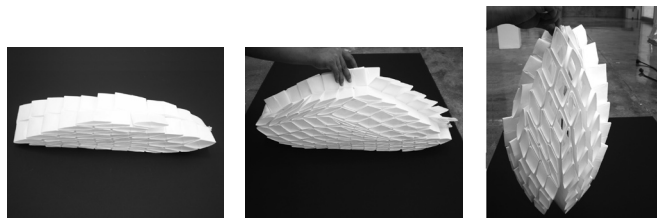
Diameter 38.6 in / 98.0 cm (large) 15.0 in / 38.1 cm (small)

Height 21.5 in / 59.7 cm (large) 17.0 in / 43.2 cm (small)



White lamp is packaged flat and expands into a flexible three-dimensional structure composed of connected four-wall geometric cells. Product unzips to accommodate a protective metal sphere that serves as the lamp's structural core while isolating the bulb from the exterior. This safety feature turns Anemone into a malleable, interactive piece that can be moved and manipulated on a variety of surfaces. The versatile lamp can also be hung from the ceiling.

Initial inspiration for Anemone stems from designer Heath Nash's fascination with the relationship between flatness and three-dimensionality researched during his last year of art school. The product derives from shapes and forms Nash created that year based on simple geometry.



The lamp's fundamental design statement lies in its unexpected mobile fluidity, reminiscent of a sea anemone's movement. In creating Anemone, Nash turns a conventionally static object into one that invites its user to manipulate and play with it, creating an interactive tactile experience.

"When you first encounter Anemone, you've got to figure out what it is and how it works," Nash explains. "When I first made one, I was enthralled with the magic of the form... I still am."

South African designer Heath Nash expands on a design language that expresses a contemporary aesthetic unique to his home country. His multi-faceted body of work fuses his appreciation for geometric form with his desire to exalt traditional craftsmanship as a vehicle for high design. Nash is best known for his endeavors in recycled art—turning scraps and trash into exquisite handmade objects.

Nash graduated from South Africa's University of Cape Town with a BFA in Sculpture. Soon after graduation, he focused his skills towards the creation of lighting and other lifestyle products. In 2006, he received the Elle Decoration Designer of the Year award (South Africa), and was appointed South Africa's Creative Entrepreneur of the Year by the British Council.

